

jonathan yip

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professional summary

Ambitious recent UCSD grad in UX and Product Design with a side passion for dance and has made appearances on TV shows America's Got Talent and NBC's World of Dance. Internship experiences include graphic design, front-end engineering, and leadership roles. Seeking UX and Product Designer roles to expand my design experience and skills through fun and challenging projects at exciting companies where I may contribute my eagerness to learn and grow.

skills

UX Design Experience: Wireframing, Rapid Prototyping, User Flows, Design Systems, Usability Testing, Graphic Design

Soft Skills: Teamwork, Leadership, Empathy, Flexibility, Communication, Project Management

Design Tools: Figma, Miro, Adobe Photoshop, Adobe Illustrator, Jira

Developer Tools: HTML, CSS, SASS, JavaScript, SQL, Bootstrap, Python, Java, C++, Thymeleaf, Bitbucket

education

University of California, San Diego ~ Graduated Dec 2023

B.S. in Cognitive Science: Design + Interaction, Minor in Computer Science

experience

Marketing Video Editor & Graphic Designer ~ Whova, *San Diego, CA* Oct 2024 - Present

Frontend Engineering Intern ~ Nations Info Corp, *Westlake Village, CA* June 2022 - Dec 2023

- Developed responsive front-end website templates tailored for compatibility with multiple brand identities through dynamic site elements that leveraged SQL databases to retrieve its data
- Modernized and updated UX/UI designs through collaboration with engineering team
- Coordinated version control using Bitbucket to streamline development processes
- Softwares used: HTML, SASS, JavaScript, Bootstrap 5, and Thymeleaf

Graphic Designer ~ UC San Diego Jacobs School of Engineering, *La Jolla, CA* Jan 2023 - Aug 2023

- Created website wireframes and high-fidelity mockups to convey web design ideas and layouts to stakeholders and web developers
- Strengthened clients' brand identity through design of logos, UI assets and modernization of color palettes and design systems
- Improved user experience through uplift of website interface through modernized look and feel of site design
- Ensured alignment of client's brand vision and goals of graphic and website designs through collaboration and thorough communication with stakeholders

UX/UI Intern ~ Intern Guys, *Irvine, CA* Jan 2023 to Mar 2023

- Conducted user research and interviews to identify areas for improvement on the current website, ensuring an enhanced user experience for the target audience, being users looking for internships and users looking to promote their internships
- Created website wireframes which evolved into low and high-fidelity prototypes, improving upon user flows and site functionalities of the company's website that proved to have issues during user research and testing

Product Design Intern ~ Electron Cash, *United States* Apr 2022 to Mar 2023

- Designed mid and high-fidelity screens of various Bitcoin Cash wallet creation processes using prior research done by the team
- Devised a new design system and UI flows for the company's rebranding

other creative endeavors

Artistic Director ~ Ascension Competitive Dance Team, *La Jolla, CA* Oct 2020 - Jun 2024

- Managed the executive board of dance team to ensure smooth operation of marketing, finances, internal team events
- Oversaw all facets of practices, dance set-building, and team-building
- Conducted external outreach with competition coordinators and other dance teams
- Choreographed, coordinated, and communicated with executive members to create cohesive 1st place dance sets
- Curated a successful competition season dedicating 8+ hours weekly in addition to 20+ hour weekly night practices

Treasurer ~ MKAM/The Shape, *Alhambra, CA* Sep 2017 - Aug 2020

- Organized and executed various fundraising events, including negotiation contracts with vendors like Chipotle and Blaze Pizza, resulting in reaching our \$25,000 target (triple prior benchmarks in organization's history) a month ahead of schedule
- Effective leadership role (leading practices, ensuring team's financial stability) helped to secure appearances on America's Got Talent and NBC's World of Dance and win 1st place at 5+ national dance competitions against 50+ routines each competition